COLLNET 2015 POSTER GUIDELINES

Posters provide an opportunity for an informal presentation featuring "give and take" with conference attendees. Presenting a poster is also a good way in which to discuss and receive feedback on a work in progress that has not been fully developed into a paper. Poster presentation at COLLNET 2015 will be competitive and it shall be displayed at main gallery. The poster shall be presented during stipulated time given in the conference schedule (To be announced). Each poster presenter shall be provided separate display board with enough presentation area.

1. DESIGN AND LAYOUT SPECIFICATIONS

The poster presenter has to keep in mind the following point while designing a poster for presentation.

- The entire poster must have a dimension of 12" x 17" (Equal to A3 Size Sheet). The poster does not necessarily have to fill the entire working area.

- The poster must be oriented in the "landscape" position (long dimension is horizontal).

- A banner displaying your poster title, name, and department should be positioned at top-center of the poster.

- Make it obvious to the viewer how to progressively view the poster. The poster generally should read from left to right, and top to bottom. Numbering the individuals panels, or connecting them with arrows is a standard "guidance system".

- Leave some open space in the design. An open layout is less tiring to the eye and mind.
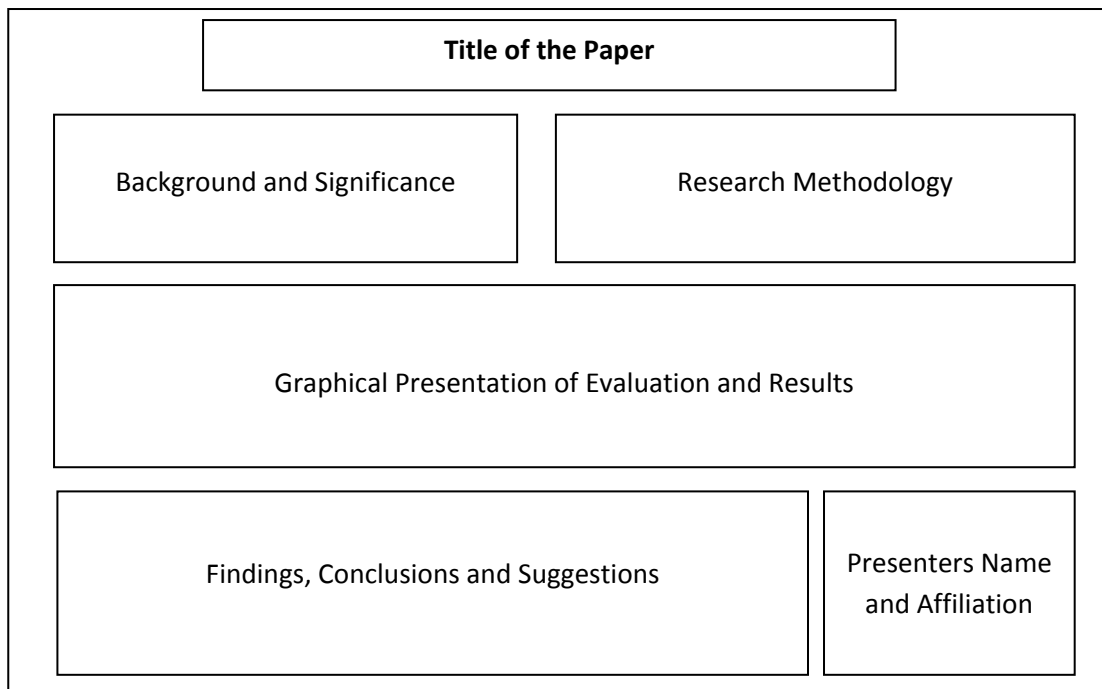
2. CONTENT GUIDELINES

The below mentioned points are suggested to be included for best presentation of the poster.

- ℑ **Purpose** — what was the intent or goal of the study? What did you want to learn?
- ℑ **Background/Significance** — what was the problem and why was it important? What knowledge are you building on?
- ℑ **Research Methodology** — what was the design? What was the sample? What instruments were used? How was data collected and analyzed?
- ℑ **Evaluation and Outcomes** — What were the findings? More Graphical Presentation would be appreciated during poster presentation.
- ℑ **Findings, Conclusions and Suggestions** — What do the findings mean?

3. OTHER MISCELLANEOUS SUGGESTIONS

- SIMPLICITY IS THE KEY. Keep to the point, and don't try to cover too many things. Present only enough data to support your conclusions. On the other hand, make sure that you present sufficient data to support your conclusions.
- When you begin to make your poster, first create a list of the visuals that you would use if you were describing your project with *only the visuals*. Write the text *after* you have created the list of visuals.
- Mat the components of the poster on separate pieces of colored poster board. This sets-off the text and illustrations from the white mounting board. Also, you can easily attach each component to the mounting poster/mounted board with push-pins or thumb-tacks.
- Before the poster session, rehearse a brief summary of your project. Many viewers will be in a hurry and will want a quick "guided tour" of your poster. Don't be afraid to point out uncertainties in your work; this is where you may get useful feedback.

SAMPLE POSTER

Title of the Paper

Background and Significance	Research Methodology

Graphical Presentation of Evaluation and Results

Findings, Conclusions and Suggestions	Presenters Name and Affiliation

12" x 17" Equal to A3 Size Sheet.(approx.)

Note: The poster design is tentative for giving overview. Presentation can add his/her imagination for designing and presenting results, outcomes and suggestions for better visualization.